Visual Arts : POSTER CHECKLIST

Students' Name: Michael Z

Class: 6D

RESPONDING						
Beginners	Intermediate	Exp	Experienced		Advanced	
Has trouble picking out the dominant elements.	Describes some dominant elements and principles used by the artist, but has difficulty describing how these relate to the meaning of feeling of the artwork.	Accurately d couple of elements used by th accurately or these are artist to re theme, m	Accurately describes a couple of dominant elements and principles used by the artist and accurately relates how these are used by the artist to reinforce the theme, meaning, mood, or feeling of the artwork.		Advanced Accurately describes several dominant elements or principles used by the artist and accurately relates how they are used by the artist to reinforce the theme, meaning, mood, or feeling of the artwork.	
CREATING						
Creating Criteria		Beginners	Intermediate	Experienced	Advanced	
Use variety of colors in the poster which express feelings						
Include clear, memorable and dramatic shapes and forms						
Draw lines in the poster which direct viewers attention						
Use both visual and verbal message in the poster						
Have clear targeted audience which can be seen from the design and the choice of elements used in the poster						
Have clear message of what expectation the audience will do						
Create impression of equality of weight and importance (balanced design)						
Use elements that are unusual, simple, and direct.						